

2021 ZITF BRANDING SCOPE OF WORKS (A detailed brief and vector existing artwork files will be provided)

ITEM	DESCRIPTION	MEASUREMENTS	QUANTITY		
Lightboxes	<ul style="list-style-type: none"> Refurbish and repair lightbox electricals Replace graphics Polish or paint frame. 	<ul style="list-style-type: none"> 2.24 (h) x 2.42 (l) 	2	<ul style="list-style-type: none"> POSB square logo on white background 	<ul style="list-style-type: none"> Existing
Vinyl on windows	<ul style="list-style-type: none"> Logos on Doors (cut vinyl) Centre Window (Between Light Boxes) 	<ul style="list-style-type: none"> 400 x 400 2.24 (h) x 2.42 (l) 	4 1	<ul style="list-style-type: none"> Square orange logo, for cut vinyl POSB square logo on white background 	<ul style="list-style-type: none"> Existing
Contra Vision	<ul style="list-style-type: none"> On windows. Graphics replacement. 	<ul style="list-style-type: none"> 1.96 (h)x 1.16 (l) 1.98 (h) x 0.92(l) 	2 3	<ul style="list-style-type: none"> Consolidated MTA – sending Consolidated MTA – receiving Youth Account. Continuous artwork. To accommodate partitioning metal between 3 glass panels. 	<ul style="list-style-type: none"> New artwork New artwork Existing
PVC stretched on metal frame with aluminium edges	<ul style="list-style-type: none"> Interior and exterior. PVC graphics replacement using existing aluminium frame. 	<ol style="list-style-type: none"> 1.86(h) x 3.74(l) 1.81 (h) x 3.6(l) 2(h) x 3(l) 	1 1 2	<ol style="list-style-type: none"> ZIPIT Smart Customers ZIPIT Smart Merchants – SME Banking 	<ul style="list-style-type: none"> Existing Existing New artwork

		<p>4. 1(h) x 1.5 (l) 5. 1.2(h) x 6 (l)</p> <p>6. 1.2(h) x 1.5 (l) 7. 1.2(h) x 3(l)</p>	<p>1 1</p> <p>1 1</p>	<p>- ZESA PPE on Cellbank and On the Go App</p> <p>4. Theme Banner 5. – ZIPIT Smart Merchant and ZIPIT Smart Customer</p> <p>6. Esteem Banking 7. Agribusiness Banking</p>	<ul style="list-style-type: none"> • New artwork • Existing artwork • New artwork • Existing artwork
Snapper frames	<ul style="list-style-type: none"> • Aluminium snapper frames with poster graphics. 	<ul style="list-style-type: none"> • A1 	2	<ul style="list-style-type: none"> • Business Statement • Covid-19 ; what it is, symptom, precautions etc. Existing 	<ul style="list-style-type: none"> • Existing • Existing
Vinyl floor stickers	<ul style="list-style-type: none"> • Social distancing floor vinyl stickers 	<ul style="list-style-type: none"> • 25cm diameter 	12	<ul style="list-style-type: none"> • Stand here. Keep the distance. 	<ul style="list-style-type: none"> • New artwork
Suspended cubic danglers	<ul style="list-style-type: none"> • Perspex Cubic dangler with graphics on all sides, including the bottom. Suspended from the ceiling. Sharp and seamless corners. 	<ul style="list-style-type: none"> • 30cm 	5	<p>Combination 1</p> <ul style="list-style-type: none"> • Senditoo logo • Mukuru • World Remit logo • Western Union logo • POSB square logo on orange background <p>Combination 2</p> <ul style="list-style-type: none"> • Youth Account logo • Junior Save logo • People's Choice Account logo • Level-Up Student Account logo 	<ul style="list-style-type: none"> • Existing artworks

				<ul style="list-style-type: none"> • POSB square logo on orange background 	
Stand alone dummy mobile phone board , fixed on the wall	<ul style="list-style-type: none"> • Vinyl on corex/forex board 	110cm(h) x 60cm(w)	5	Smart Phone screenshots	New artwork
Lighting rehabilitation	<ul style="list-style-type: none"> • Interior and exterior lighting fixture rehabilitation, 	N/A	TBA on site visit		
Counters	<ul style="list-style-type: none"> • Exhibition counters – white with a black serving top. • Gloss White Melamine bottom • 32mm bonded super wood serving top, painted black/orange. • POSB logo and text to cut vinyl to the placed on the front bottom of the counter. 	<ul style="list-style-type: none"> • 1.2 (h) x 1.3(l) x 0.6(b) 	3	<ul style="list-style-type: none"> • Individual Banking • Business Banking • Digital Banking 	<ul style="list-style-type: none"> • New word layout.
Contravision	<ul style="list-style-type: none"> • Applied on frosted retractable glass door with 5 panels. 	<ul style="list-style-type: none"> • 1.9(h) x 0.6(l) 	5	<ul style="list-style-type: none"> • Bank on solid ground 	<ul style="list-style-type: none"> • Existing artwork